# SHORT OVERVIEW

## ABOUT US



IDENTA AUSWEISSYSTEME GMBH

Personalised cards, multifunctional smart cards and RFID key fobs - these have been our favourite topics for 54 years. We are a full-service provider that looks after your card projects personally, securely and reliably. Starting with a detailed consultation, the subsequent production of the card products in our in-house production department in compliance with the highest possible quality standards, card personalisation, card encoding to the packaging of the card consignment in the IDENTA Lettershop - we offer our customers tailor-made card solutions.

We look after our customers with a team of approx. 100 employees, together with our Swiss subsidiary, the IDENTA AG, more than 3500 customers at home and abroad.

Our RFID media are used in the following areas:

- Access control systems / time recording and personal identification
- Customer retention / loyalty
- Membership management / Associations
- eFuel / Charging / Parking / Refuelling
- Hotels / Tourism / Sports / Stadiums / Recreation
- eTicketing / Transport companies

On request, we would be happy to show you around our modern, high-security production facilities.

High-quality products, many years of card know-how, short and flexible delivery times, as well as personal advice are the guarantee of our success.

Security and environmental awareness are very important to IDENTA. An operational environmental system has been certified according to the international environmental management standard **ISO 14001** (since 2015). Just as a certification according to **ISO 27001** (since 2014) ensures perfect protection for the collection, processing and use of personal data. Furthermore, we fulfil the **ISO 9001** standard requirements with regard to our quality management.

Since 2014, IDENTA has been authorised to issue credit cards in compliance with the highest security standards, **MasterCard** credit cards and debit cards in our highly secured production area.

With IDENTA, you have an experienced and trustworthy partner for your card projects at your side!















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## IN BRIEF



IDENTA AUSWEISSYSTEME GMBH

IDENTA was founded in 1967 as a limited liability company. Today's managing partners are Christina Haller and Fritz Jäckle. The company headquarters with production, administration, sales and lettershop are located in Villingen-Schwenningen, Germany. The subsidiary, IDENTA AG, based in Uster near Zurich/Switzerland, is responsible for Swiss sales. The current annual production capacity for multifunctional smart cards is approx. 35 million units/year, with approx. 16 million units/year for RFID key fobs and approx. 4 million pieces for RFID wristbands, RFID labels, RFID tags. On 01.01.2019 the new business division BENZING Wächterkontrolle was added, resulting from the merger of BENZING Technische Uhren GMBH with IDENTA.

### OUR PRODUCTS AND SERVICES

## Identification media with/without technology

- multifunctional smart cards, PKI smart cards, RFID cards, magnetic cards, plastic cards,
- RFID media (e.g. RFID adhesive tags, RFID key fobs, RFID wristbands)

#### Personalisation of RFID media

• electronic and optical

#### Security features & card finishing

• UV-LED spot coating, colour printed magnetic stripes, colour edging, special surfaces, holograms, kinegrams, guilloches, microprinting, screen printing gold silver, OVI and much more.

Professional card production in a 100% controlled, automated production

**Badge accessories** such as lanyards, card clips, badge yoyos, key yoyos, badge attachements, card covers, card holders

Hotel key cards

**Desktop card printer** for personalisation, encoding and printing of cards on site

Credit card production: MasterCard

#### Software

• Card management system IDECard Web

Customised card projects, consulting, card technology, system support

**Lettershop:** timely card mailings with personalised cover letters, personalised cards and/or RFID key fobs, inserts.

Partner and manufacturer of eTicket components / VDV core application for transport companies

**BENZING guard control systems** for object protection

Golf Cards, Golf Membership Cards, Golf Key fobs, Hotel Key Cards









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