

SHORT OVERVIEW

ABOUT US



IDENTA AUSWEISSYSTEME GMBH

Personalized plastic cards, multifunctional chip cards and RFID key fobs – our favourite topics for more than 50 years. IDENTA is a full-service provider, the reliable and competent partner for your card projects.

Starting with comprehensive consulting services followed by the production of your ID products (such as cards, key fobs) in our own production department (here in Villingen-Schwenningen/Germany) meeting the highest standard of safety; the personalization (optical and electronical) process, the encoding process, and finally after the quality control the optional assembly as a card mailing in the IDENTA Lettershop conclude the project.

IDENTA supplies more than 3500 customers worldwide with a team of approx. 100 employees, together with the Swiss subsidiary IDENTA AG.

Our products are used for:

- access control systems/time control systems with company badges
- personal identification
- customer loyalty
- membership sports /associations/ events
- parking / fueling
- hotel/tourism
- eticketing/transport companies

On request, we will gladly guide you through our modern production facilities with its high-security area for the production of MasterCard credit cards.

The success of IDENTA is based on our extensive card experience, high-quality products, short and flexible delivery times and the personal consultancy of our employees.

Security and environmental awareness are important at IDENTA. Therefore we have been certified in accordance with **ISO 14001** and with **ISO 27001** as well as for quality management with **ISO 9001**.

MasterCard certification: since 2014, IDENTA is licensed under very strict safety regulations to produce your MasterCard credit cards and MasterCard debit cards inhouse.

Trust in IDENTA's many years of experience in card and personalization expertise – so that your media will be perfectly done! Your satisfaction is our ambition!



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IN BRIEF



IDENTA

IDENTA AUSWEISSYSTEME GMBH

IDENTA was founded in 1967 as a family owned business; the head office is located in Villingen-Schwenningen, Germany. The subsidiary, the IDENTA AG, is situated in Uster (next to Zurich), Switzerland and is responsible for the Swiss market. The company is managed by Christina Haller and Fritz Jäckle. The production capacity of multifunctional smartcards is about 22 million units/year, for RFID keyfobs about 16 million units/year and for RFID wristbands about 4 million units/year. Since 01.01.2019 the two companies BENZING Technische Uhren GmbH and IDENTA were merged, resulting in new business unit for IDENTA named BENZING Guard Control.

OUR PRODUCTS AND SERVICES

Identification badges and credentials with/without technology

- multifunctional chip cards, PKI chip cards, RFID cards, swipe cards, plastic cards, hybrid cards
- RFID data carrier (adhesive RFID labels, RFID key fobs, RFID wrist bands, RFID tags)

Personalization

- electronic and visual

Security features & Card surface finishing options

- High-relief embossing, UV/LED-spot coating, colored printed magnetic stripes, colored edges, holograms, kinegrams etc.

State-of-the art card production in a 100% monitored, automated process

Card accessories such as lanyards, clips, card-yoyos, card holders

Hotel keycards

Golf cards, golfclub member cards, golf key fobs

Desktop card printers for personalization, encoding and printing; printer consumables

Production of Creditcards: MasterCard

Software

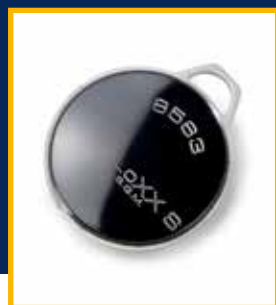
- IDECard Web (Card management system)
- Web2Print order platform

Consulting for card projects, card technology, system support

Lettershop: on-schedule handling of card mailings with personalized letters, personalized cards and inserts

Partner and producer of eticket components/ VDV core application for public transport companies

BENZING Guard Control



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