

SECURE CARD PERSONALIZATION

to identify the cardholder



IDENTA AUSWEISSYSTEME GMBH

IDENTA personalizes identification media, for example plastic cards, chip cards, RFID key fobs according to the customer's requirements and in compliance with data protection regulations in a secure environment.

Personalization means Individualization.

OPTICAL PERSONALIZATION:

This includes the printing of the ID media with various characteristics, like surname, first name, department, numbering, QR code, security features, validity date etc. To ensure a long-lasting personalization, numerous technical possibilities are available:

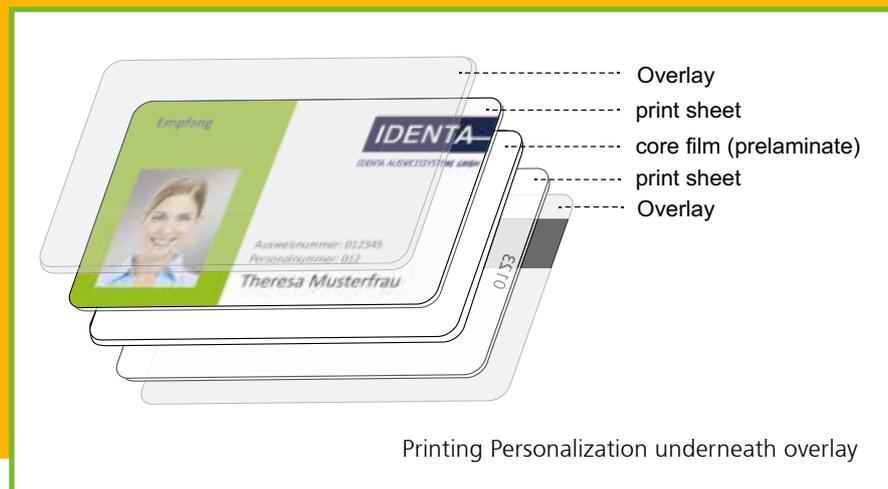
1. High-quality printing personalization under overlay foils for cards with digital offset printing; manipulation safety due to laminated personalization data, printing is scratch and abrasion resistant; UV protection, subsequent printing through the customer using the direct printing method is possible.
2. Printing personalization on a laminated card: with UV/LED spot coating, alternatively with direct printing.
3. Printing personalization on key fobs like LOXX s, LOXX s slim, LOXX b, LOXX t: with laser engraving, alternatively 4-colored with UV/LED spot coating.

ELECTRONICAL PERSONALIZATION:

This includes the encoding of the RFID cards, chip cards, hybrid cards, dual interface cards etc. with customer-specific data. This is carried out while maintaining the newest safety standards.



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IDENTA

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DATA PROTECTION – HIGH SECURITY STANDARD

IDENTA is certified according to **ISO/IEC 27001 Information technology – Security techniques – Information security management systems ISMS – Requirements.**

With this certification IDENTA wanted to convey a message for the security of information, data and systems. Our customers can trust on a reliable information technology (IT) at IDENTA.



MasterCard CQM (Card Quality Management) Certification:

The required security standard for credit cards is PCI-DSS (Payment Card Industry Data Security Standard), This standard is binding for all facilities, which processes data of credit card holders, therefore also for IDENTA. By this means all of our customers benefit from our highest-level security card production.

