

# IDENTA LETTERSHOP SERVICES FOR CARD MAILINGS



IDENTA AUSWEISSYSTEME GMBH

## Packaging and dispatch of personalized card mailings

We take care of your card mailings: personalized and unpersonalized cards are attached to a (personalized) cover letter. Afterwards the shipment is completed with inserts, gets folded, enveloped, franked and directly sent to the addressee. Our capacity lies at about 50.000 card mailings per day.

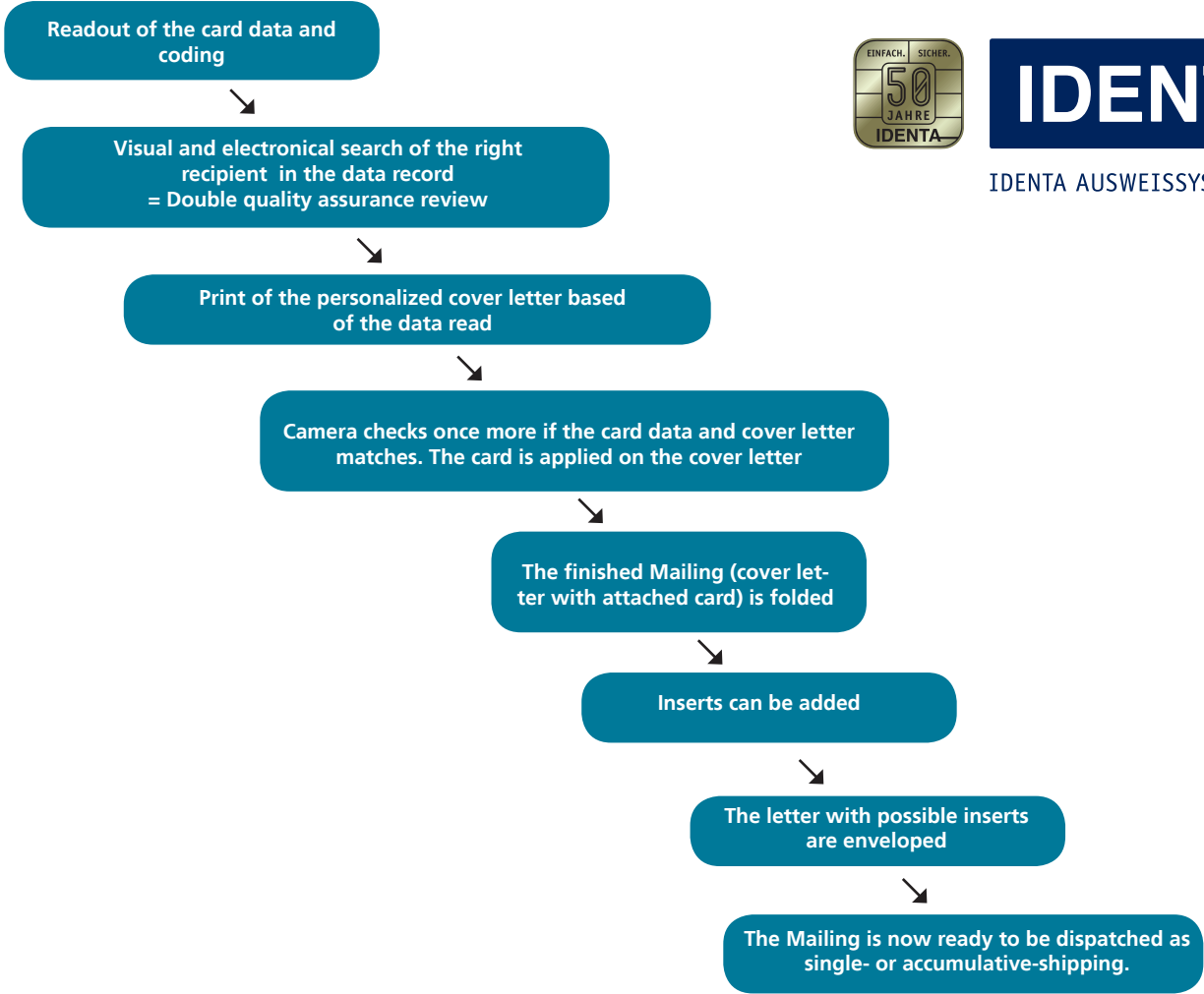
A specially trained staff team with several high-performance, computer-controlled LETTERSHOP machines are working for you.

### THE FOLLOWING LETTERSHOP SERVICES ARE FREELY SELECTABLE:

- Personalization of the cover letter
- Computer-controlled attachment of RFID cards, magnetic stripe cards, barcode cards or plastic cards on a cover letter
- Packaging of the shipment with card accessories e.g. lanyards or card holders
- Printing of cover letter and envelop
- Single components of the shipment are tested and assigned (camera-monitored)
- Folding of cover letter and inserts
- Appropriate enveloping
- Postage-optimized dispatch

We will gladly prepare a non-binding offer for you.





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## DETAILS

- Only credit card sized cards can be used, several cards are possible upon request
- Readable technologies: barcode, magnetic stripe, contactless transponder cards (e.g. MIFARE, LEGIC), contact chip cards
- Cover letter: the printing of the personalization and letter text is solely black, e.g. black logo is possible as well
- Cover letters with colored logos or pictures can be supplied by customer or alternative ordered from IDENTA
- The paper has to be suitable for laser printer
- Possible paper formats: DIN A4, DIN A5, DIN B5, US Standard Letter, DIN A3 (DIN A4 folded)
- Folds (DIN A4): Z-fold, wrap-fold, one-directional fold
- Envelopes: C5 and C6/5, immediately sealed or remain open
- Assembly of inserts is possible
- Postage-optimized dispatch

## ADVANTAGES

- Identification card together with the card mailing – through the IDENTA lettershop as a one-stop service, no time loss
- Personalized consignments offer greater customer focus
- Precise address management guaranteed through deduplication
- Suitable packaging and postage-optimized dispatch lead to cost savings
- Relief of the responsible department through direct delivery to the recipient

